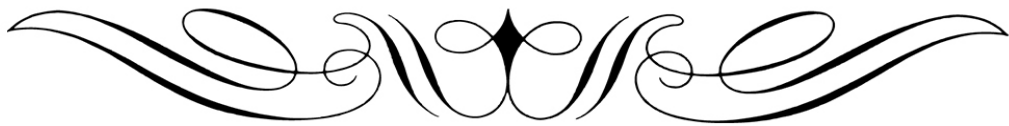




SOUVENIR BOOKLET AD RATES

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FOR MORE INFORMATION PLEASE CALL: (813) 703 - 2913





Greetings,

To commemorate our 37th Annual Democratic Black Caucus of Florida Conference, we are preparing a souvenir booklet to be distributed to all attendees at our 37th Annual Conference, June 21 - June 23, 2019.

The conference will be held at the magnificent Sheraton Riverwalk located at 200 N. Ashley Drive, Tampa, Florida. This year's theme is, "Preparing to Win: 2020 and Beyond"

Over 300 guests will be in attendance and our event will provide an excellent opportunity for you to advertise your business or services to a targeted audience. The participants traditionally support and patronize businesses that show support for the Democratic Black Caucus of Florida and our Annual Conference.

As a Conference Ad Patron, you will help to support the State and Local Black Caucuses of Florida, as we increase voter participation, push a relevant legislative agenda and mobilize community action around our issues.

Our attendees will include a wide demographic base including college students (18-25), civic and community leaders, local elected officials, national government leaders, and corporate professionals. The opportunity to introduce your business or services to a vast audience is certainly appealing and we ask you to consider advertising with us.

Please review the attached Souvenir Advertisement Form for the various advertisement options. You can then submit your ad conveniently via email to: ProgramDir@dbcfloirida.org. And make checks payable to DBCF and send payment to:

DBCF Attn: Conference Committee
Re: Ad
P.O Box 2754
Fort Walton Beach, FL 32548



We encourage you to secure your advertisement space early and take advantage of this opportunity.

RE: Specifics for the Souvenir Booklet: Full Page 8 ½ x 11 \$200.00 or Half Page 5 1/2 X 8 1/2 \$125.00 or Quarter Page 4 1/4 x 5 ½ \$ 100.00

June 2, 2019

All jpegs, images, verbiage, photos, ads etc., that will be included in the souvenir booklet must be received by this date.

***REMINDER- all artwork must be camera ready when submitted. Please see ad specs attached for further clarification.**

Again, thank you, we look forward to an exciting conference.

If you have questions, please feel free to contact Jill Lewis-Daggs at (850)-259-4735.

Sincerely,

Lydia Hudson

Lydia Hudson. President
Democratic Black Caucus of Florida