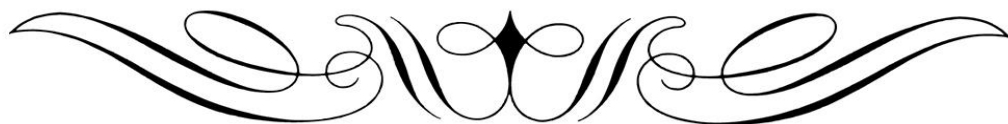




SOUVENIR BOOKLET AD RATES



FOR MORE INFORMATION PLEASE CALL: (813) 703 - 2913





Greetings,

To commemorate our 35th Annual Democratic Black Caucus of Florida Conference, we are preparing a souvenir booklet to be distributed to all attendees at our 35th Annual Conference, May 19, 2017 through May 21, 2017.

The conference will be held at the magnificent Rosen Centre Hotel. Located at 9840 International Drive, Orlando, Florida. Our theme this year is "The Soul of The Party: Excellence In Our Economic And Political Progress!"

Over 200 guests will be in attendance and our event will provide an excellent opportunity for you to advertise your business or services to a targeted audience. The participants traditionally support and patronize businesses that show support for the Democratic Black Caucus of Florida and our Annual Conference.

As a Conference Ad Patron, you will help to support the DBCF, as we increase voter participation, push a relevant legislative agenda and mobilize community action around our issues.

Our attendees will include a wide demographic base including college students, civic and community leaders, local elected officials, national government leaders, and corporate professionals. The opportunity to introduce your business or services to a vast audience is certainly appealing and we ask you to consider advertising with us.

Please review the attached Souvenir Advertisement Form for the various advertisement options. You can then submit your ad conveniently via email to: Programdir@dbcfloida.org by April 27, 2017. Make checks payable to DBCF and send payment to:

DBCF Attn: Conference Committee
Re: Ad
P.O Box 2754
Fort Walton Beach, FL 32548



We encourage you to secure your advertisement space early and take advantage of this opportunity.

RE: Specifics for the Souvenir Booklet: Please see Ad Layout Specs Attached

All jpegs, images, verbiage, photos, ads etc., that will be included in the souvenir booklet must be received by this date.

***REMINDER- all artwork must be camera ready when submitted by April 27, 2017. Please see ad specs attached for further clarification.**

Again, thank you, we look forward to an exciting conference.

If you have questions, please feel free to contact Jill Lewis-Daggs, Program Director at (813)-703-2913.

Sincerely,

Henry Crespo, Sr.

Henry Crespo, Sr. President
Democratic Black Caucus of Florida

LARGE BANNER

\$75

(2 x 7.960)

Must sell Min 2 per page

SMALL BANNER

\$50

(2 x 3.960)

Must sell Min. 2 per page

QUARTER PAGE

AD

\$100

(4 x 3.960)

SPECIFICATIONS

ALL ART/ADS SUBMITTED MUST BE HI RES

JPEG/300dpi

Along with EXACT Dimensions of Ad size
requested

** Any Ad sent outside or inside of the required
dimensions are subjected to possible
distortion and/or pixalation

If purchaser does not have ad -

Simple Ad Layout \$45,

Must Provide Verbage and Logos

Client is responsible for all

PROOFREADING.

Verbage will be copied and pasted!!

**** INSIDE FRONT AND INSIDE BACK
COVERS
\$250**

Full Page
\$200
(8" x 8")



Half Page Vertical
\$125
(8" x 3.960")

Half Page Horizontal
\$125
(4" x 7.960")