

**DEMOCRATIC BLACK CAUCUS OF FLORIDA
41ST ANNUAL CONFERENCE & GALA**

**DEMOCRACY
WILL NOT
DIE
ON OUR WATCH!**

**REPRESENTATIVE JUSTIN J. PEARSON
~ KEYNOTE SPEAKER ~**

June 7-9, 2024

Rosen Centre Hotel

9840 International Drive Orlando, FL 32819

Souvenir Ad Booklet



STATE OFFICERS

President

Trevor Mallory

1st Vice-President

Christina Forrest

2nd Vice-President

Tim Ayers

Recording Secretary

Dr. Casmere Shaw

Treasurer

Jill Lewis-Daggs



February 26, 2024

Democratic Black Caucus of Florida
P. O. Box 2754
Fort Walton Beach, Florida 32549

Place Address Here

Street

State Zip

Dear [REDACTED]:

To commemorate our 41st Annual Democratic Black Caucus of Florida State Conference, we are preparing a souvenir booklet. This will be distributed to all attendees, speakers and special guests.

The conference will be held June 7th – 9th, 2024, at the magnificent Rosen Centre Hotel in Orlando, Florida. The theme this year is “Democracy Will Not Die On Our Watch!”

More than 200 guests will be in attendance and this forum will provide an excellent opportunity for you to advertise your business and/or services to a targeted audience, who traditionally support and patronize businesses that show support for the Democratic Black Caucus of Florida.

As a Conference Ad Patron, you will help to support our State and Local Black Caucuses of Florida as we increase voter participation, voter education and outreach, mobilize community action around our issues and fight to save our Democracy in 2024!

Our attendees will include a wide demographic base including our members, college students, civic and community leaders, local elected officials, national government leaders, and corporate professionals. The opportunity to introduce your business and/or service to a vast audience is certainly appealing and we ask you to consider advertising with us.

Please review the attached Souvenir Brochure Form for the various advertisement options and submit your ad conveniently via email to: dscott1906@outlook.com and treasurerdbcf@gmail.com.

Remit payment to:

DBCF
Attn: Souvenir Brochure
P.O. Box 2754
Fort Walton Beach, FL 32549

We encourage you to secure your advertisement space early to take advantage of this opportunity!

CONFERENCE COMMITTEE

Florence Shelton Clarke

Susie Copeland

Christina Forrest

Francine Garcia

Lillian Lockette

Derrick Scott

Linda Scott

Ornetta Slaughter

Jill Lewis-Daggs

Democratic Black Caucus of Florida

Attn: Conference
Committee

P.O. Box 2754

Fort Walton Beach, FL
32548

(850) 259-4735

www.dbcflorida.org



RE: Specifics for the Souvenir Brochure: Please see Ad Layout Specs Below

May 3, 2024

All ads (pdf format only) to be included in the souvenir booklet, must be received by this date.

***REMINDER- all artwork must be print ready when submitted. Please see ad specs below.**

Full Page DBCF Member Ad (8 ½ X 11)	\$300
Full Page Non-Member Ad (8 ½ X 11)	\$350
Half Page DBCF Member Ad (8 ½ X 5 ½)	\$200
Half Page DBCF Non-Member Ad (8 ½ X 5 ½)	\$250
Outside Back Cover (non-sponsorship)	\$700
Inside Back Cover (non-sponsorship)	\$500
Inside Front Cover (non-sponsorship)	\$500

Again, thank you. We look forward to an exciting conference!

If you have questions, please feel free to contact Derrick Scott at (917) 334-1590 or email dscott1906@outlook.com.

Sincerely,

Trevor Mallory

Trevor Mallory,
President
Democratic Black Caucus of Florida