

**DEMOCRATIC BLACK CAUCUS OF FLORIDA  
41ST ANNUAL CONFERENCE & GALA**

**DEMOCRACY  
WILL NOT  
DIE  
ON OUR WATCH!**

**REPRESENTATIVE JUSTIN J. PEARSON  
~ KEYNOTE SPEAKER ~**

**June 7-9, 2024**

**Rosen Centre Hotel**

**9840 International Drive Orlando, FL 32819**



*Sponsorship Packet*

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*Trevor Mallory*

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**Democratic Black  
Caucus of Florida**

Attn: Conference  
Committee

P.O. Box 2754

Fort Walton Beach, FL  
32548

(850) 259-4735

www.dbcflorida.org



February 26, 2024

Democratic Black Caucus of Florida  
P. O. Box 2754  
Fort Walton Beach, Florida 32549

Dear **NAME OF SPONSOR:**

The Democratic Black Caucus of Florida (DBCF) is hosting its 40th Annual State Conference on June 7<sup>th</sup> - June 9<sup>th</sup>, 2024, at the Rosen Centre, 9840 International Dr., Orlando FL. This year's theme is, **"Democracy Will Not Die On Our Watch!"** The Democratic Black Caucus of Florida is ready to make a significant effort with your support on the outcome of the 2024 election. Our members are working to engage, educate and mobilize the voices of Black voters in Florida.

The DBCF is an official chartered caucus of the Florida Democratic Party. We serve as the voice for over 1.8 million Black Democrats in the state of Florida. We invite you to be a key partner and become an integral part of our success in this effort.

As a Conference Sponsor, your business and commitment to DBCF will be showcased to more than 200 delegates statewide. I am certain that by aligning our collective efforts to educate voters and push a relevant legislative agenda and mobilize community action around our issues, we together will definitely impact the 2024 election! Join this winning movement by becoming a Signature Sponsor!

Again, thank you; We look forward to seeing you at our 41st Annual State Conference! If you have questions, please feel free to call (850) 259-4735.

Thank you in advance for your participation and support!

*Trevor Mallory*

Trevor Mallory, President

Democratic Black Caucus of Florida

Network with Democratic Black Caucus of Florida and Florida State Democratic leaders! Showcase your business, organization or group. As a sponsor you will be provided with an extensive list of benefits designed to serve as a platform to achieve your communication objectives. In addition, it has become a vital part of our special initiative to offer discounted registration to our community volunteers. This will translate into boots on the ground for this upcoming election.

## **SIGNATURE SPONSORSHIPS:**

- **\$8,000 - 2024 TITLE SPONSOR:** 2 preferred front row Dinner Gala tables, 16 tickets to VIP reception, Present greetings at **ALL** events, 2 full page Ads in Souvenir Brochure (1 to include Back Cover Premium Location), Company's name and Title Sponsor logo on conference banner and **ALL** conference material, 16 conference bags/Souvenir Booklets, and Company's name on website and Company recognition in all promotion and media releases.
- **\$6,000 - GOLD SPONSOR:** 12 preferred front row seats at Dinner Gala, 12 tickets to VIP reception, Present greetings at Dinner Gala, 1 full page Ad in Souvenir Brochure Premium Location inside front cover, Company's name logo on conference banner, 12 conference bags/Souvenir Booklets, and Company's name on website.
- **\$4,000 - YOUNG ADULT SPEAK TRUTH LUNCHEON SPONSOR:** 8 preferred front row seats at Dinner Gala table, 8 tickets to VIP reception, Present greetings at Open Plenary Session and Workshop, 1 page Ad Premium Location, Company's name logo on conference banner, 8 conference bags/Souvenir Booklets, and Company's name on website.
- **\$4,000 - FAITH-BASED AND NEWS STRATEGIC MINI SUMMIT LUNCHEON SPONSOR:** 8 preferred front row seats at Dinner Gala table, 8 tickets to VIP reception, Present greetings at Open Plenary Session and Workshop, 1 page Ad Premium Location, Company's name logo on conference banner, 8 conference bags/Souvenir Booklets, and Company's name on website.
- **\$3,000 - PREMIUM MEDIA/CANDIDATE SPONSOR:** 6 seats at Dinner Gala table, 6 tickets to VIP reception, A video of no more than 5 minutes presented during Dinner Gala. Video will be approved by the DBCF prior to presentation and will also be placed on the DBCF website for 60 days. 1 full page AD in Souvenir Brochure, Candidate paraphernalia distributed to all conference attendees, Candidate name logo on conference banner, 4 conference bags/Souvenir Booklets, and Name on website.
- **\$1,500 - MEDIA/ CANDIDATE SPONSOR:** 4 seats at Dinner Gala table, 4 tickets to VIP reception, A video of no more than 1 minute presented during Dinner Gala. Video will be approved by the DBCF prior to presentation and will also be placed on the DBCF website for 60 days. ½ page AD in Souvenir Brochure, Candidate paraphernalia distributed to all conference attendees, Candidate name logo on conference banner, 2 conference bags/Souvenir Booklets, and Name on website.
- **\$1,000 - "Democracy Will Not Die On Our Watch!" SPONSOR:** 2 seats at Dinner Gala table, 2 tickets to VIP reception, 1 full page Ad in Souvenir Brochure, Company's name logo on conference banner, 2 conference bags/Souvenir Brochure, and Name on website
- **\$100 - \$500 - "FRIENDS OF THE CAUCUS" SPONSOR LEVELS:** Name listed in Souvenir Brochure on Special Designated "Friends of the Caucus" page



## SPONSOR COMMITMENT FORM

YES! I would like to participate as a sponsor at The Democratic Black Caucus of Florida's 41st Annual Conference on June 7<sup>th</sup> - June 9<sup>th</sup>, 2024. This will be held at the Rosen Centre located at 9840 International Drive, Orlando, Florida. **Please complete the form below and return to DBCF, Attn: Conference Sponsorship, P.O. Box 2754, Ft Walton Beach, FL 32549** For those sponsorships designated with a \*please remember to email your logo. For questions regarding this form please call (850)-259-4735 or email [treasurerdbcf@gmail.com](mailto:treasurerdbcf@gmail.com). All ads, forms, payment and logos are due on or before and no later than May 3, 2024.

Sponsor name as you want it to appear on event materials:

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Main Contact: -----

Billing Address: -----

Phone: ----- Email: -----

Signature: ----- Date: -----

**Sponsor Category**                      **Investment**                      **Decision (X)**

<b>TITLE SPONSOR</b>	<b>\$ 8,000</b>	
<b>GOLD SPONSOR</b>	<b>\$ 6,000</b>	
<b>Young Adult Speak Truth/Faith &amp; Media Mini Su SPONSOR</b>	<b>\$ 4,000</b>	
<b>PREMIUM CANDIDATE MEDIA SPONSOR</b>	<b>\$ 3,000</b>	
<b>CANDIDATE MEDIA SPONSOR</b>	<b>\$ 1,500</b>	
<b>"Democracy Will Not Die On Our Watch!" SPONSOR</b>	<b>\$ 1,000</b>	
<b>"FRIENDS OF THE CAUCUS" SPONSOR (List Amount) SPONSOR</b>	<b>\$ 100 - \$500</b>	

Please place an (X) in the appropriate box above

\_\_\_\_ Check Enclosed (Make Checks Payable to Democratic Black Caucus of Florida).

If paying by personal check, please provide the below information as required for reporting purposes:

Occupation: -----

Employer: -----

Telephone #: -----